

For immediate release

New Mexico racetrack executive to deliver University of Louisville's 2007 Warner L. Jones, Jr. Memorial Lecture

LOUISVILLE, Ky. (April 27, 2007)--Bruce Rimbo, president of Ruidoso Downs Race Track in New Mexico, home of one the world's richest Quarter Horse races, will deliver the 2007 *Warner L. Jones, Jr. Memorial Lecture on the Business of Racing*, Saturday, May 12 at the University of Louisville.

Rimbo, whose topic will be "Sprint Racing in Kentucky: Past, Present and Future," is a partner in the group that has applied for a new track license in London, Kentucky.

Ruidoso Downs is located in south central New Mexico, midway between Albuquerque and El Paso, Texas. Racing at the mountain desert track takes place annually from Memorial Day to Labor Day, culminating with the \$2 million All-American Futurity. Since 1999, the track has also offered patrons slot machine gaming, and its casino operations paid out more than \$100 million to customers in 2006.

Sponsored each spring by the University of Louisville's Equine Industry Program, the Jones lecture brings annually to Louisville a renowned expert on a cutting-edge aspect of the pari-mutuel horse racing industry. Previous distinguished Jones lecturers have included such industry luminaries as Dennis Swanson, Tom Aronson, Cot Campbell, Tim Smith, Brereton Jones, Jim Squires and Basil de Vito.

The lecture series is named for the late Warner L. Jones, Jr., chairman of Churchill Downs from 1984 to 1994 and among the nation's most prominent breeders. The owner of Hermitage Farm at Goshen, Jones bred 131 stakes winners, and remains to this day the only Thoroughbred breeder/owner to breed and/or sell winners of the Kentucky Derby, the Kentucky Oaks and a major Breeders' Cup race.

Rimbo will speak at 10:30 a.m. in the Horn Auditorium in the College of Business. The program is free, but seating is limited. Parking is available in the adjacent Speed Museum garage. For directions to the College of Business or Horn Auditorium, or more information about the event, call Alisha Ward with the Equine Industry Program at (502) 852-7617.

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