

FOR IMMEDIATE RELEASE

**CHURCHILL DOWNS INCORPORATED, KHBPA, KTA REACH  
ADW AGREEMENT AT CHURCHILL DOWNS RACETRACK**

**LOUISVILLE, Ky. (Dec. 31, 2008)** – Officials of Churchill Downs Incorporated (“Company” or “CDI”) (NASDAQ: CHDN) and representatives of the Kentucky Horsemen’s Benevolent and Protective Association (“KHBPA”) and the Kentucky Thoroughbred Association (“KTA”) have come to an agreement that allows the distribution of Churchill Downs racetrack’s live racing signals to national advance-deposit wagering (“ADW”) platforms, including TwinSpires.com. The agreement covers the 2009 spring meeting at Churchill Downs.

“We are pleased to have reached a mutually acceptable resolution with Kentucky horsemen on this issue,” said Steve Sexton, executive vice president of Churchill Downs Incorporated and president of Churchill Downs racetrack. “The real winners today are our customers, who will finally be able to enjoy access to the Churchill Downs product through TwinSpires.com and other online wagering outlets across the United States when live racing resumes in the spring. We are deeply grateful to our customers for their understanding, loyalty and patience throughout these negotiations, and we hope they enjoy wagering on the excellent racing product that we will offer in the spring of 2009.”

“We are pleased to have reached a resolution for the spring 2009 meet at Churchill Downs,” said Rick Hiles, president of the KHBPA. “We believe the agreement will bring great benefits to our horsemen and will promote Kentucky racing throughout the country.”

“We look forward to moving forward together in an effort to preserve and promote racing in Kentucky and at Churchill Downs,” said David Richardson, president of the KTA. “This agreement is one step in that important process.”

Churchill Downs’ 52-day Spring Meet opens on Saturday, April 25, 2009. Wagering is expected to be available through TwinSpires.com and other online wagering platforms beginning on opening day and continuing through the close of racing on July 5, 2009.

Churchill Downs Incorporated (“Churchill Downs”), headquartered in Louisville, Ky., owns and operates world-renowned horse racing venues throughout the United States. Churchill Downs’ four racetracks in Florida, Illinois, Kentucky and Louisiana host many of North America’s most prestigious races, including the Kentucky Derby and Kentucky Oaks, Arlington Million, Princess Rooney Handicap and Louisiana Derby. Churchill Downs racetracks have hosted seven Breeders’ Cup World Championships. Churchill Downs also owns off-track betting facilities and has interests in various advance-deposit wagering, television production, telecommunications and racing services companies, including a 50-percent interest in the national cable and satellite network HorseRacing TV™, that support the Company’s network of simulcasting and racing operations. Churchill Downs trades on the NASDAQ Global Select Market under the symbol CHDN and can be found on the Internet at [www.churchilldownsincorporated.com](http://www.churchilldownsincorporated.com).